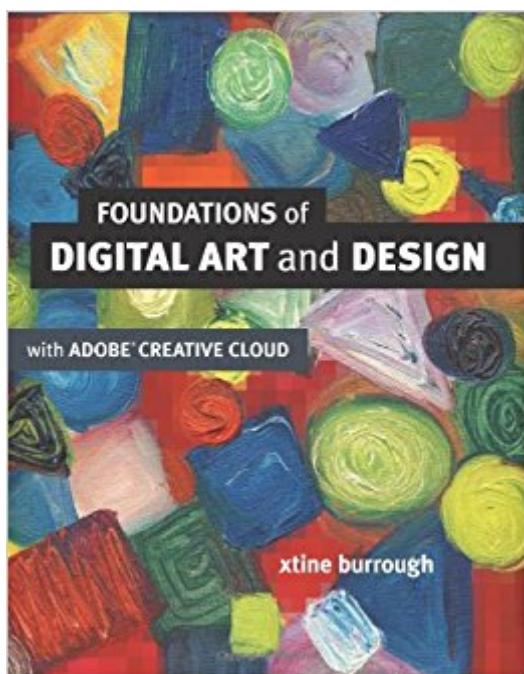The book was found

Foundations Of Digital Art And Design With The Adobe Creative Cloud (Voices That Matter)

Synopsis

Fuses design fundamentals and software training into one cohesive book! Teaches art and design principles with references to contemporary digital art alongside basic digital tools in Adobe's Creative Cloud   Addresses the growing trend of compressing design fundamentals and design software into the same course in universities and design trade schools.   Lessons are timed to be used in 50 to 90 minute class sessions with additional materials available online   Free video screencasts demonstrate key concepts in every chapter All students of digital design and productionÃ¢ ¬â •whether learning in a classroom or on their ownÃ¢ ¬â •need to understand the basic principles of design. These principles are often excluded from books that teach software. Foundations of Digital Art and Design reinvigorates software training by integrating design exercises into tutorials fusing design fundamentals and core Adobe Creative Cloud skills. The result is a comprehensive design learning experience.Ã Â   This book is organized into six sections that focus on vector art, photography, image manipulation, typography, web design, and effective habits. Design topics and principles include: Bits, Dots, Lines, Shapes, Rule of Thirds, Zone System, Color Models, Collage, Appropriation, Gestalt, The Bauhaus Basic Course Approach, The Grid, Remix, Automation, and Revision.

Book Information

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Customer Reviews

Our entire class was distressed about how it was often impossible to understand what she was

talking about. The professor soon said to just try to do our best. It wasn't that she was using good English that was above our heads; her writing was terrible. And I have a masters degree in English. And as usual, a formatted book like this can do dreadful things in Kindle, which was the only way to get the book.

All of my classmates and I hated the author's instructions in this book. It felt like a never-ending confusion, so I'm specifically rating the book 1 star for the author. The seller of this book on the other hand did the packaging very well giving the seller 4 stars, but I waited about 3 weeks without a book for the class. We were only informed to obtain this book the first day of class.

very useful book it explains the software and very helpful for me since i had no clue about the computer program.

Do not buy the Kindle version. It's trash!

This book is good for learning foundations. Highly recommended for beginners. One drawback... sometimes they explain the "how to do it " but not the "how it works".

Great

As described.

College text book - excellent

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